



WEB BASED  
DIGITAL ASSET MANAGEMENT  
**GET RID OF YOUR  
NETWORK DRIVE!**





## WHAT IS EASYDB.DIGITALASSET?

**easydb.digitalasset** is a modern and web based digital asset management system for companies and public institutions of any size.

With **easydb.digitalasset** you can efficiently manage and distribute media of any kind: Photos, graphics, presentations, PDFs and Videos.

## WHY EASYDB.DIGITALASSET?

### You can:

- **access** your assets easily from anywhere
- **administer** in a central and **structured** manner
- **find quickly** instead of searching for too long
- **distribute** and exchange assets **at an optimum**
- **accelerate processes** around your assets
- **save** time and money

## THE HIGHLIGHTS

### For users:

- **full text search** with autocompletion
- user-friendly and **100% web based**
- organize projects in **collections**
- support and live previews for over **200 formats**
- automatic and on-demand **conversion** of all media
- integrated **video player**

### For IT professionals and decision makers:

- interface to **content management systems**
- seamless **integration** into the existing IT infrastructure
- extensible through the **modular design**
- **a customized solution** for the price of a commercial off-the-shelf software

**easydb.digitalasset** is for everyone who enjoys managing their assets in a modern way.

## CURIOUS?

Test the free preview on:  
[www.easydb.de/digitalasset](http://www.easydb.de/digitalasset)



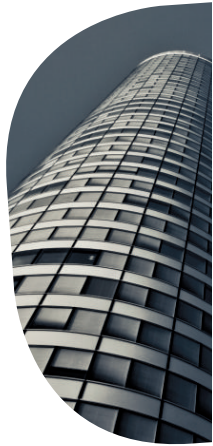
# TRUST THE SPECIALISTS



Since 2000 **Programmfabrik GmbH** has specialized in the area of web based digital asset management. With Programmfabrik you will find a well attuned team with years of experience in the field of database management. Since 2003 the software **easydb** has successfully asserted itself on the market and has been adopted by companies and public institutions around the world.

## Entities profiting from their adoption of easydb include:

- Bayer Business Services GmbH
- Berlin Partner GmbH
- Federal Ministry of the Interior
- Hebrew University of Jerusalem
- Metrohm AG
- RWE Power AG
- ...



You may find further references at:

[www.programmfabrik.de](http://www.programmfabrik.de)

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